

M.B.A. (CBCS Pattern) Semester-IV
PCB4EI5 / MBA246I - Trends in Agri Business - Agri Business Management

P. Pages : 1

Time : Three Hours



GUG/S/25/10752

Max. Marks : 70

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| 1. | Discuss agricultural development in south Asia. | 14 |
| 2. | What do you mean by insurance. Discuss crop insurance. | 14 |
| 3. | Write analytical note on NABARD. | 14 |
| 4. | Explain the trends in organic farming in India. | 14 |
| 5. | Explain International trade in Agri commodities. | 14 |
| 6. | Explain rural marketing and Agri-input marketing in Agri- commodities. | 14 |
| 7. | Explain the role of NGO's in Agri-Business Management. | 14 |
| 8. | Discuss emerging issues in Agri-Business and food industry. | 14 |
| 9. | Define Agriculture Project Management. Explain contract farming. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Reliance | |
| | b) Nestle. | |
| | c) Concept of Micro - Credit. | |
| | d) Regional Rural Bank. | |
